



# CORPORATE BROCHURE



[SearchMyTenders.com](https://www.searchmytenders.com)



Incubated under the aegis of  
**Enterprise Incubation Centre, IIM Lucknow (Noida Campus)**  
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# About Us

We help corporates and business ventures based in India grow their top line by making relevant tender search easy and accessible so that they lay prime focus on what they do best, i.e. participate and win more tenders.



**Get access to relevant tenders  
from across 1000+ tender websites  
with minimal effort and max efficiency.**

# Mission & Vision

To enable our customers expand their business and achieve a steadfast growth engineered by the sheer driving force of our digital experience and digital transformation services.

“ Crafting a sustainable business environment based on the core belief of mutual enablement and inspiring confidence of our stakeholders and collaborators. ”

## Core Values

Founded on the core principles of **IRIS**, we are always there and by your side to inspire confidence so that you focus on what is important for your business.

**I**ntegrity

**R**espect

**I**nspiration

**S**ymbiosis



In 2022, an estimated number of **18 lakh** Govt. tenders were released in India with an approx. worth of **INR 32 lakh crores**

Explore the vast expanse of this uncharted, potential pool of opportunities that currently lie hidden from your view.



Tenders of **unconventional sectors** such as grocery and food supply.



Immense growth potential offered by **untapped geographical territories**.



Scope for **business diversification**, cross-selling and upselling opportunities.



**Secured cash flow** and healthy turn over owing to consistent capital influx.

# Service Offerings



## Tender Assistance

- Crisp and contextual search results
- AI-driven intelligence and relevance
- Timely notifications and reminders



## Bidding Documentation

- Assistance in bidding documentation
- Bidding document preparation service
- Uploading document and submission



## Historical Data Analysis

- Customized reports for the past bids
- Competitor analysis and bidding strategy
- Strategic consultancy and support

# Customer Enablement

Experience what you haven't experienced before... as we bring you

## The Hyperloop of Tender Search

### HOW?

By arming tender participants with



#### SPEED

Our fast and accurate search results, coupled with timely alerts and reminders ensure you'll never miss a deadline.



#### CONTEXT

Experience the magic with our AI-driven intelligent search that delivers results that are crisp and contextual.



#### RELEVANCE

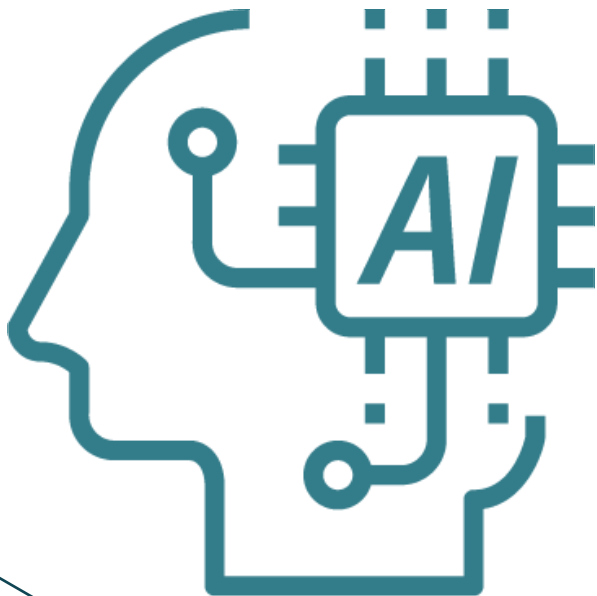
Finding the needle in a haystack was never so easy as we bring you complete info of the tenders you are/should be interested in.



#### CLARITY

Armed to the teeth with better knowledge and clarity, go all guns blazing, participating and winning more tenders.

# Value Proposition



Searching within the documents



Timely alerts and reminders



Automated website scanning



Content awareness

## Our USP translates into the following benefits



Significant growth in the top line of business.



Reduction in the cost incurred on workforce employed for manual search (upto 80%).



SearchMyTenders.com

## CONNECT WITH US

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